

NEW SEAT

ARONA

Roll Your Way

The New SEAT Arona is a compact SUV ready for city streets and weekend escapes. Every road becomes a chance to explore, every corner a story waiting to be written, letting you move with freedom, style, and confidence.





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Roll Everywhere

More than a multifunctional urban SUV. Make it yours and let your instinct take the wheel, driving into new dimensions. Rediscover excitement, explore places you've never imagined, spark new adventures, and keep moving forward.

01. INTRODUCTION



Fuel the Unexpected

Keep your emotions running high behind the wheel. The city is yours to ride.

02. YOUR ARONA



Exterior Design

Commanding attention from every angle, the redesigned front grille, striking front bumper, and Full LED headlamps and foglamps deliver a more assertive, beefy stance. Dynamic accents like the roof spoiler and the new 17" alloy wheels not only elevate its performance—they make a statement. And the handwritten logo? A signature flourish, because every masterpiece deserves one.



Designed for Cities,
Ready for Anything

Interior Design

Live the city, cruise through the suburbs, or escape to your next weekend destination—with plenty of room to spare. Because a stylish interior can also be comfortable. The leather steering wheel awakens your senses, while the new embossed textile moulding design and the fresh mint colour around the air vents create an exclusive vibe to enhance your driving experience.



Step in, Feel the Drive

Technology

Do you want to experience a real connection? Say no more. Discover everyday technology designed to simplify your life—like the 10.25" Digital Cockpit, which enhances visibility and safety, and the 9.2" Infotainment screen. Forget about carrying a charger: just place your phone in the SEAT Arona's Connectivity Box and enjoy seamless charging. Stay connected with wireless Full Link, while the customisable ambient lighting creates the perfect atmosphere for every journey.



Stay Connected,
Keep Rolling

Made for Rolling

Feel the thrill of driving a SEAT Arona that truly fits you. Explore the trims available and find out which one moves you. Go ahead and roll with passion.

03. YOUR WAY



SEAT Arona Style



Effortless Style

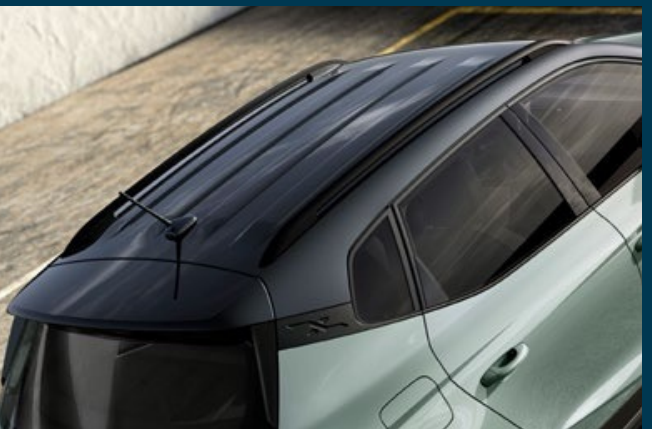
Timeless style with a dreamy twist. Discover the mesmerizing Oniric and the sleek Night Black roof paired with 17" Performance Machined Alloy Wheels that bring attitude to every curve.



Where Comfort Meets the AURORA
Don't just chase the AURORA, sit in it. Discover the standard seats in a striking AURORA, featuring embossed upholstery that invites you to explore every curve, every road, in total comfort.



Enhanced performance
With the New 17" Dynamic Machined Alloy Wheels and its matching suspension deliver a heightened emotion in every drive. With a lightweight streamlined design this allow wheels elevate every experience behind the wheel.



Drive Your Creativity
Let your personality shine through with a SEAT Arona that's unmistakably you. Make it yours. Pick your roof and colour combo to show off your style.



A Fearless Front

The redesigned front grille adds an energetic, dynamic flair to the front end of your SEAT Arona's already irresistible style.



Impactful Style

Every detail counts. Just look at how the rear bumper diffuser in Cosmo Grey.



Shared Adventures, Shared Comfort

With Climatronic 2-zone air conditioning, both driver and passenger can tailor their own temperature settings—delivering comfort and a perfect environment throughout every adventure.



Do It With Confidence

Parking and reversing are made easy with the rear-view camera, which provides a detailed view of what's behind—giving you greater confidence behind the wheel.



Feel the Grip

Wrapped in premium leather, the multifunction steering wheel delivers superior grip and amplifies every moment behind the wheel.

Standard Equipment

Exterior Design:

- Design 17" Alloy Wheels
- Black roof rails
- Painted bumpers with protective moldings
- LED license plate lighting
- Rear fog lights
- Window frame in black
- Windshield wiper with intermittent control with light sensor
- Type sign and company logo
- Antenna for AM/FM reception

Interior Design:

- Comfort seats in front
- Height-adjustable front seats
- Split and foldable rear seats
- Leather-wrapped multi-function steering wheel
- Black greenhouse
- Interior door and side panel with textile and decor moldings
- Coloured moulding in airvents in green
- Autodimming interior mirror
- Front and rear power windows
- Double floor boot
- Folding trunk cover
- Sunvisors with mirrors in driver and passenger seat, card-holder in driver seat

Technology:

- SEAT Digital Cockpit 8"
- Radio 9.2" infotainment system UNECE
- Bluetooth® connection
- USB type-C socket
- 4 speakers
- Park distance control (Front & Rear)
- Air conditioning
- New Full LED headlamps
- Rear LED taillights
- Power locking with remote control

Safety:

- Driver and front passenger airbag with passenger deactivation
- 3-point seat belt for all seats
- Visual and acoustic seat belt reminder (front and rear)
- Child seat anchors for child seat system ISOFIX
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic vehicle immobilization device
- Hill Hold Assist
- Front Assist incl. Autonomus emergency braking system
- Attention to Drowsiness
- Tyre pressure monitoring system
- Tool kit and tyre fit
- Rear fog lamps
- Separate daytime running lights with automatic lights on
- Standard pedestrian protection measures
- Tyre pressure monitoring system
- Tool kit and tyre fit
- Standard wheel bolts

Wheels

17"



DYNAMIC 17"
MACHINED ALLOY WHEELS
ST

ST Arona style



ONIRIC³



GRAPHENE GREY³



Colours



MAGNETIC TECH²



MIDNIGHT BLACK²



GLACIAL WHITE²



FIORD BLUE¹



ST Arona style

¹ Soft

² Metallic

³ Special Paint

Somebody colours are available as roof colour options.
The Midnight Black roof can be paired with Oniric & Graphene Grey

Upholsteries



AURORA SOPHISTICATED SEATS

ST



ST Arona style



Environmental Information



Renewable & Recycled Materials

Use of upcycled SEAQUAL® YARN material in at least 72% of the seat trim covers. Additionally, 53% of the flooring and carpeting is made from recycled materials (30% Blue Label PET marine fiber and 70% urban plastic waste). Carpets contain a minimum of 30% recycled nylon ECONYL® yarn (nylon from discarded fishing nets and textile fibers from disposed carpets).



Lighting

Headlamps and rear lamps (not for LOW version) are 100% LED, increasing life service by up to 10 times. For headlamps, the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.



Manufacturing Process

During the period from 2010 to 2024 we reduced the CO2 emissions per manufactured car by 74.8%, whilst also cutting the energy demand per car by 37.4%. Additionally, we've achieved a 54.8% saving in water consumption and a 78.1% reduction in waste generated per car.

SEAT S.A.'s environmental mission
☁️ Protect Climate ♻️ Conserve Resources

Equipment & Specs

04. TECHNICAL DETAILS



Equipment & Specs

المحرك و ناقل الحركة	Style	Engine, Gearbox
السعة للترية	1.6L MPI	Displacement (Liter)
القوة بالحصان	110 / 5800	Horse Power (hp)
أقصى عزم (نيوتن / عدد لفات متور)	152 / 3850 - 4100	Max. Torque (N.m)
ناقل الحركة	6 - Speed automatic Gearbox	Gearbox

الأداء	Style	Performance
أقصى سرعة (كم/ساعه)	180	Maximum Speed (Km/hr)
التسارع من 0 الى 100 (كم/ساعه)	11.6 sec	Acceleration 0-100 km/hr
استهلاك البنزين (لتر / 100 كم)	6.9 - 7.0	Combined fuel consumption (l/100km)

وسائل الأمان	Style	Safety
6 ايرباج (2 أمامي + 2 جانبي + 2 للرأس)	S	6 AirBags (2 Front + 2 side + 2 curtains)
برنامج التحكم الاكتروني في التوتزن (ESC) + نظام توزيع الكتروني لقوة الفرامل (EBD) + نظام الفرامل مانع للانزلاق (ABS) + BA	S	Electronic stability control (ESC) including ABS, EBD and BA
ضوء تحذيري لانخفاض نسبة الهواء في العجل	S	Tyre pressure monitoring system
نظام ISOFIX لتثبيت مقاعد الاطفال في الخلف	S	ISOFix child seats
نظام الحماية immobilizer المانع للسرقة	S	Electronic immobilizer
فوانيس شبورة أمامية LED	S	Front LED fog lamps with cornering function
فوانيس شبورة خلفية LED	S	Rear fog lights
نظام التنبيه في حاله الارهاق و عدم التركيز	S	Advanced driver attention & drowsiness monitor system
أطار مصغر احتياطي للطوارئ	S	Space saving spare wheel

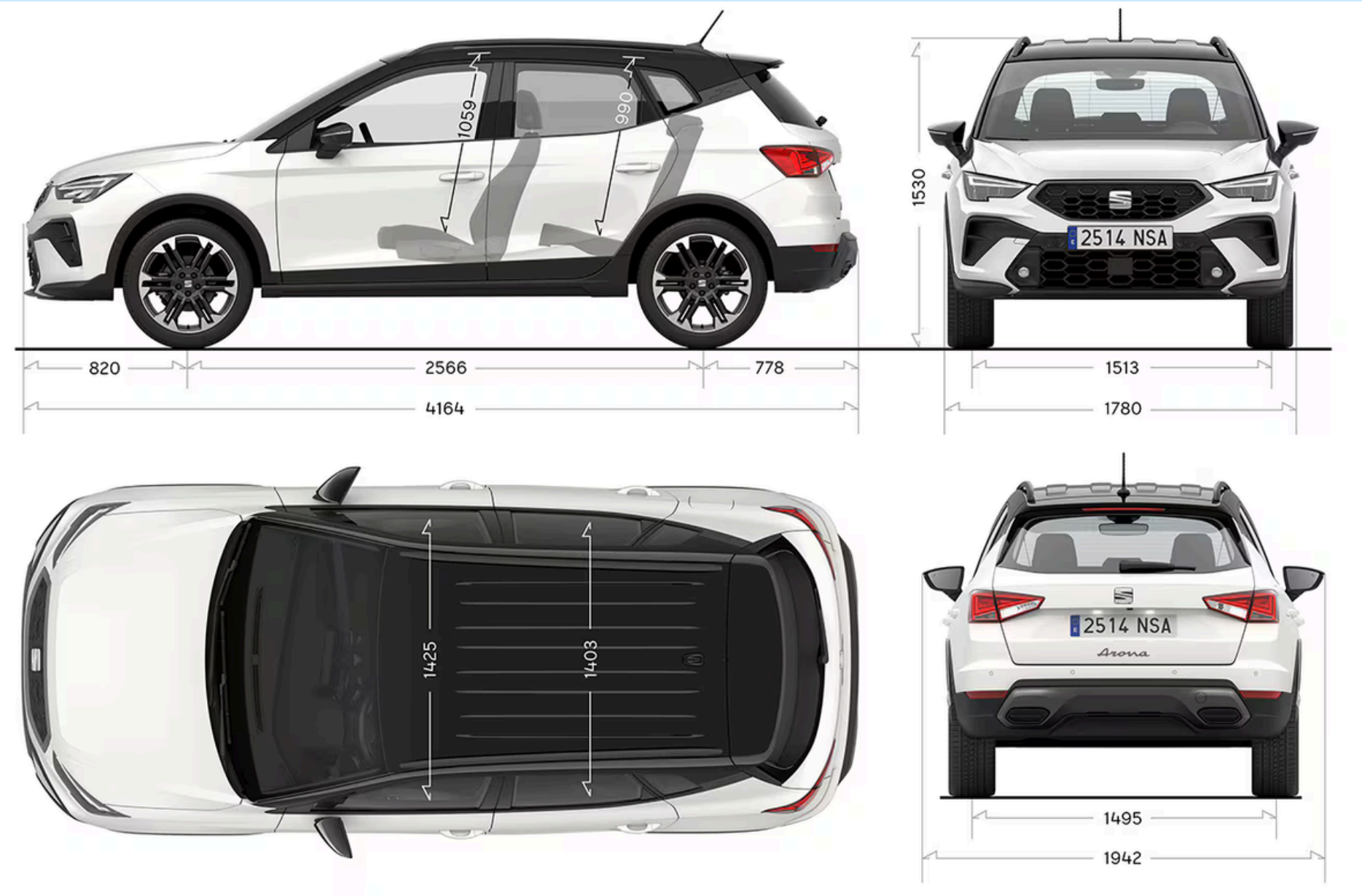
الراحة و الرفاهية	Style	Comfort & Convenience
تكييف هواء أوتوماتيكي ثنائي التحكم بنظام تنقية الهواء داخل المقصورة	S	Climatronic dual zone aircondition with air cleaner system
شاشة ملونة 9.2 بوصة تعمل باللمس مع إمكانية تشغيل وسائط و 6 سمعات	S	Media system plus with 9.2" color touch screen, Mp3/WMA, 2xUSB type C and 6 speakers
خاصية بلوتوث (للهااتف و المشغلات الصوتية)	S	Bluetooth
نظام الأوامر الصوتية	S	Voice control
امكانية تشغيل لاسيلكي ل Mirror link - Apple car play - Android auto	S	SEAT Full Link wireless (Mirrorlink + Apple car play + Android auto)
شاشة عدادات رقمية	S	SEAT Digital Cockpit
مثبت و محدد سرعة اليكتروني	S	Electronic Cruise Control (CCS) & Speed Limiter
حساسات ركن امامية و خلفية	S	Park distance control in front & rear
مساعد الركن	S	Park assist
كاميرا خلفية	S	Rear view camera
زجاج أمامي و جانبي و خلفي عازل للحرارة	S	Windshield, side and rear windows in heat-insulating glass
زجاج كهربائي للأبواب الأمامية و الخلفية	S	Power windows with comfort operation
حساسات أضاءه و مطر اتوماتيكيًا	S	Automatic Light & Rain sensor
امكانية تشغيل السيارة بدون مفتاح	S	Keyless Go (Start/Stop Engine)
مرأة الرؤية الجانبية يمكن ضبطها كهربائيا	S	Power adjustable exterior mirrors
نظام المساعدة في الارتفاعات	S	Hill side assist

التجهيزات الداخلية	Style	Interior Equipment
عجلة القيادة جلد رياضية متعددة الاستخدامات	S	Multifunction leather sport steering wheel
تعديل يدوي لارتفاع مقعد السائق	S	Manual height adjustable Driver seat
امكانية طي المقاعد الخلفية الى جزئين	S	Split folding rear seats
مسند يد امامي	S	Front center armrest
حلية فتحات التهوية باللون الأخضر	S	Decorative air vents in mint colour
AURORA SOPHISTICATED مقاعد مكسوة بالقماش	S	AURORA SOPHISTICATED Cloth Comfort Seats
حليات داخلية من الكروم	S	Interior Chrome Package

Equipment & Specs

Exterior Equipment	Style	الكماليات الخارجية
Dynamic 17" two tone alloy wheel with 205/55/R17 tyres	S	جنوط رياضية 17 بوصة مع عجلات ذات قياس R17\55\205
LED daytime running lights	S	أضواء نهارية أمامية LED
SEAT Full Beam LED automatic head lamps	S	أضواء المصابيح الأمامية مع خاصية ضبط مستوى الأضواء أوتوماتيكيًا SEAT FULL LED
Full LED tail lamps	S	مصابيح خلفية LED
Dark Tinted windows	S	زجاج داكن (جانبي و خلفي)
Black roof rails	S	قضبان السقف باللون الأسود
Roof Spoiler	S	سبويلر للسقف

Dimensions and Weights		الأبعاد و الأوزان
Length/ width /height(mm)	4,164 / 1,780 / 1,530	الطول / العرض / الارتفاع (مم)
Boot capacity (L)	400	سعة صندوق الأمتعة (لتر)
Fuel tank capacity (L)	40	سعة خزان الوقود (لتر)
Weight with driver (kg)	1,197	وزن السيارة بالإضافة للسائق (كجم)





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